

Contact

6th October
01069952040 (Home)
ahmedmoftah@live.com

www.linkedin.com/in/ahmed-moftah-60ab17b7 (LinkedIn)
www.ahmedmoftah.com (Personal)

Top Skills

Management
Project Management
Leadership

Ahmed Moftah

Senior UI/UX designer, Front-end Developer at ALI BIN ALI
Egypt

Summary

I am a senior UI/Visual designer, Front-end developer and a good team player. I have over 13 years of professional experience and I have taken senior roles at early stages of my career. I have designed, oversaw and delivered more than 120 projects. My clients range from small local businesses up to well-known brands like Yahoo, Vodafone, League of Arab State.

Experience

League of Arab States

Senior UI/Visual designer, Front-end and Wordpress Developer
October 2016 - Present (3 years 6 months)
Egypt

- Designing high-fidelity compositions for complex digital solutions. Consider the wider impact of the products you design, positively influencing the entire customer journey.
- Deliver and iterate design patterns, from user journeys to production design.
- Deliver design work that's in line with best practices for web standards and design, with a focus on accessibility.
- Contribute to the strategic and iterative improvement of digital services.
- Communicate and present design ideas and decisions across the global business.
- Develop client-side applications using the latest JavaScript language features, frameworks, and tooling.
- Implementation and mentoring other team members on best practices and bringing them up to speed.
- Defining the technical roadmap for the team

ALI BIN ALI

Senior UI/UX designer, Front-end Developer
March 2011 - October 2016 (5 years 8 months)
Qatar

Leading UX/UI team in projects from concept to delivery, Ensuring designs are conforming to standards and corporate identities. Created responsive web

applications and convert it to working apps using bootstrap4, Foundation framework, Vanilla Javascript, JQuery, SASS, React JS and Gulp.

Arab Women Organization

Senior UX Designer | Front-End Developer

June 2008 - March 2011 (2 years 10 months)

Egypt

- Designed user-friendly and user-centric web interfaces, layouts, web icons and graphic images using Photoshop, Illustrator, while providing a visually creative solution which improved the web application sites usability for end-users to use the site efficiently.

- Assisting Marketing and Communications Manager with creative concept and collaterals

Vodafone

Senior UI Engineer

February 2007 - June 2008 (1 year 5 months)

Egypt

- Create web application front end using HTML5, Less, JQ and Ajax as per design comps and information architecture.

- Integrate application front end with application business layer.

- Follow best practices and standards for accessibility and cross browser compatibility.

- Collect feedback from design and technical staff on website development needs.

- Coordinate with Interface Design Architects for meeting accessibility standards at code level.

- Create conceptual diagrams, visual mockups and manage detailed user interface specifications.

Yahoo

Web Designer

January 2005 - February 2007 (2 years 2 months)

Egypt

- Developing features from conceptual idea to final visual design across Web, iOS, and Android apps

- Design UX flows and UI interfaces that are simple, effective and delightful

- Iterate and improve on existing features based on user research, data, and business goals

- Collaborate in a cross-functional team of engineers and product managers to solve complex problems
- Introduce thoughtful design patterns and help build a robust design system with reusable components / assets
- Offer constructive feedback at daily design reviews.

Education

Cairo University

Bachelor's degree, Computer Science · (1999 - 2003)